



SAGESSE

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Introduction

Welcome to ARMA Canada's fifth issue of *Sagesse: Journal of Canadian Records and Information Management*, an ARMA Canada publication.

Sagesse's Editorial Team

Sagesse's Editorial Board welcomes Barbara Bellamy, CRM, as ARMA Canada's Director of Canadian Content, effective July 1, 2020. Barbara has a wealth of ARMA experience, at the Chapter level with her volunteer work on the ARMA Calgary Chapter as well her contributions to ARMA International's Education Foundation (AIEF). She co-authored an article that appeared in *Sagesse's* 2019 edition (see "Email Policy and Adoption") and is a regular speaker at ARMA Canada conferences. Barbara has already taken a leading role with moving *Sagesse* forward as you will see in reading this edition. She is a most valuable addition to the team. Welcome Barbara.

We also welcome Pat Burns, CRM, to the *Sagesse* team. Pat also has an extensive resume with ARMA Canada, ARMA International and the ARMA New Brunswick Chapter. She was Chapter President for many years, was ARMA Canada's Region Director for 4 years and then spent valuable time with ARMA International and the Institute of Certified Records Managers. We are thrilled to work with Pat and have her and her expertise on our team!

Congratulations are extended to *Sagesse's* editorial board member Stuart Rennie who received ARMA International's Company of Fellows distinction (Fellow of ARMA International or FAI) at ARMA International's conference in 2019 at Nashville. Stuart is the 6th FAI in Canada.

University Essay Contest

ARMA Canada held its second essay contest for graduate students enrolled in graduate information management programs in Canadian universities in 2019. We are pleased to announce that the team of Alissa Droog, Dayna Yankovich, and Laura Sedgwick, from Western University, were the \$1,000 recipients with their article “Preserving the Legacy of Residential Schooling Through a Rawlsian Framework.” Their article focuses on what some have called a controversial decision made by the Supreme Court of Canada in 2017 when it ruled that student records from the government’s truth and reconciliation initiative, specifically the Independent Assessment Process (IAP records), which related to how survivors of residential schooling systems were treated, should be destroyed.

The recipient of the \$600 award was Emily Speight, from Dalhousie University, for her article, “Smart Wearables and Canadian Privacy: Consumer Concerns and Participation in the Ecosystem of the Internet of Things (IoT).” Her article focuses on the plethora of smart technologies, from smart cars to smart clothing, and the Internet of Things (IoT) potential to revolutionize how we live, yet there appears to be resistance to those technologies. How should that resistance change to improve consumer engagement?

Congratulations to our students!

Sagesse’s New Feature – White Papers

Be sure to check out *Sagesse*’s newest feature, white papers, published in addition to the *Sagesse* articles. You’ll find the white papers on the ARMA Canada’s website at <https://armacanada.org/>, in About *Sagesse*, <https://armacanada.org/portfolio/sagesse/>.

In 2019 two white papers were published:

- “Choosing a Software – Getting to the Request for Proposal (RFP),” by Brenda Prowse, CRM, and
- “Bring Order to Chaos: Regaining Control of Unstructured Data,” by Jacques Sauve.

The 2020 edition of *Sagesse* features the following white papers:

- “Integrate Digital Preservation into your Information Governance Program,” by Lori J. Ashley, and
- “Case Study: Migrating a Billion-dollar Government Agency to a New Records System,” by Jas Shukla.

2020 Sagesse Articles

- Giles Grouch examines “Our Phygital World and Information Management,” and the rapid advances made by information technologies calling that phenomena “a phygital” world or a blend of physical and digital. While he states that our

devices, smartphones, laptops, watches, etc., blur the line between personal and work information, new approaches in thinking about information and communication are required.

- In keeping with changes in the business and academic landscape, Christy Walters and Chrystal Walters' article discusses "The Transformational Impacts of Big Data and Analytics." Their article looks at an evolving positive view of big data and its transformational impacts on business and discusses the innovative ways data analytics has evolved and how it is transforming today's business landscape.
- Have you ever found yourself in a situation where you must briefly and without any visuals present to a group of non-records and information management professionals the value of a retention schedule? Sue Rock, CRM, did, and shares that experience in her article entitled "Achieving Perfect "PITCH." She also has excellent suggestions on how to prepare the impeccable 30-second sound bite on the role of records in a business setting.

Sagesse's editorial board would also like to take this opportunity to acknowledge two outstanding members of ARMA Canada's team who recently passed.

- Ivan Sanders, see article "In memory of Ivan Saunders," and
- Leonora Casey, see article "Tribute to Leonora Casey."

Both articles appear in this issue of *Sagesse*. Ivan was for many years ARMA Canada's Conference Director and a member of ARMA Saskatchewan Chapter. Leonora was ARMA Canada's webmaster and a member of ARMA Calgary and ARMA Vancouver Island Chapters. We miss them both.

Please note the disclaimer at the end of this Introduction stating the opinions expressed by the authors in this publication are not the opinions of ARMA Canada or the editorial committee. We are interested in hearing whether you agree or not with this content or have other thoughts or recommendations about the publication. Please share and forward to: sagesse@armacanada.org

If you are interested in providing an article for *Sagesse*, or wish to obtain more information on writing for *Sagesse*, contact us at sagesse@armacanada.org.

Enjoy!

ARMA Canada's *Sagesse's* Editorial Review Committee:

Christine Ardern, CRM, FAI, IGP; Barbara Bellamy, CRM, incoming ARMA Canada Director of Canadian Content; Alexandra (Sandie) Bradley, CRM, FAI; Pat Burns, CRM; Sandra Dunkin, MLIS, CRM, IGP; Stuart Rennie, JD, MLIS, BA (Hons.), FAI; Uta Fox, CRM, FAI, outgoing Director of Canadian Content.

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